



Online and Mobile Polling

Client:	National Organisation for Foetal Alcohol Syndrome
Survey Name:	FASD 1
Date carried out:	30/04/2020 - 11/05/2020
Number of respondents:	2000
Demographics:	UK Adults Aged 18-25



OnePoll are members of ESOMAR and employ members of the MRS

www.OnePoll.com

info@onepoll.com

1. What do you think the acronym FASD stands for?

Choice	%
Foundation for Autistic Spectrum Disorders	34.60% 692
Foetal Alcohol Spectrum Disorder	21.85% 437
Friends and Advocates Supporting Dementia	6.95% 139
Fight Against Schizophrenia Disorder	3.70% 74
Female Anxiety Spectrum Disorder	3.45% 69
I don't know	29.45% 589

2. What substance intake/practice during pregnancy do you believe can lead to the most long-term harm to the baby?

Choice	%
Heroin	40.25% 805
Crack cocaine	14.75% 295
Alcohol	16.70% 334
Smoking	8.65% 173
Other substance intake / practice	1.10% 22
N/A / I don't believe there is one substance/practice that is more dangerous than another /Prefer not to say	18.55% 371

3. If you or a loved one e.g. a sister or friend, were pregnant, would you think yourself / them having the occasional drink of alcohol was ok?

Choice	%
Yes	12.10% 242
No	80.10% 1602
I don't know / Prefer not to say	7.80% 156

4. Who have you heard about the risks of drinking alcohol in pregnancy from? (Please answer all that apply)

Choice	%
A teacher	40.45% 809
A doctor, nurse or midwife	35.55% 711
My family	43.60% 872
A mainstream news source	37.00% 740
Social media/the web	48.90% 978
Somewhere else	11.55% 231
N/A - I have never heard about the risks of alcohol in pregnancy	6.45% 129

5. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

Choice	%
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking	14.10% 282
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking	5.45% 109
The safest approach is not to drink alcohol at all	73.50% 1470
It is safe to drink any amount of alcohol	1.65% 33
None of the above	5.30% 106

6. Please note: The UK Chief Medical Officers' guidance is 'If you are pregnant or think you could become pregnant, the safest approach is not to drink alcohol at all'.

Choice	%
Continue	100.00% 2000

Broken Down by Gender

Which gender do you identify with? breakdown summary

Which gender do you identify with?	%	Responses
Male	27.35%	547
Female	72.65%	1453

1. What do you think the acronym FASD stands for?

	Male	Female
Foundation for Autistic Spectrum Disorders	34.92% 191	34.48% 501
Foetal Alcohol Spectrum Disorder	18.83% 103	22.99% 334
Friends and Advocates Supporting Dementia	7.13% 39	6.88% 100
Fight Against Schizophrenia Disorder	5.30% 29	3.10% 45
Female Anxiety Spectrum Disorder	2.19% 12	3.92% 57
I don't know	31.63% 173	28.63% 416

2. What substance intake/practice during pregnancy do you believe can lead to the most long-term harm to the baby?

	Male	Female
Heroin	32.18% 176	43.29% 629
Crack cocaine	17.73% 97	13.63% 198
Alcohol	18.83% 103	15.90% 231
Smoking	9.87% 54	8.19% 119
Other substance intake / practice	2.38% 13	0.62% 9
N/A / I don't believe there is one substance/practice that is more dangerous than another /Prefer not to say	19.01% 104	18.38% 267

3. If you or a loved one e.g. a sister or friend, were pregnant, would you think yourself / them having the occasional drink of alcohol was ok?

	Male	Female
Yes	16.27% 89	10.53% 153
No	72.21% 395	83.07% 1207
I don't know / Prefer not to say	11.52% 63	6.40% 93

4. Who have you heard about the risks of drinking alcohol in pregnancy from? (Please answer all that apply)

	Male	Female
A teacher	36.20% 198	42.05% 611
A doctor, nurse or midwife	31.99% 175	36.89% 536
My family	39.67% 217	45.08% 655
A mainstream news source	33.46% 183	38.33% 557
Social media/the web	42.41% 232	51.34% 746
Somewhere else	12.80% 70	11.08% 161
N/A - I have never heard about the risks of alcohol in pregnancy	10.97% 60	4.75% 69

5. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

	Male	Female
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking	17.92% 98	12.66% 184
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking	8.96% 49	4.13% 60
The safest approach is not to drink alcohol at all	62.89% 344	77.49% 1126
It is safe to drink any amount of alcohol	1.83% 10	1.58% 23
None of the above	8.41% 46	4.13% 60

Broken Down by Age Range

Just to confirm, how old are you? breakdown summary

Just to confirm, how old are you?	%	Responses
18-21	49.85%	997
22-23	24.50%	490
24-25	25.65%	513

1. What do you think the acronym FASD stands for?

	18-21	22-23	24-25
Foundation for Autistic Spectrum Disorders	38.01% 379	31.84% 156	30.60% 157
Foetal Alcohol Spectrum Disorder	20.56% 205	23.27% 114	23% 118
Friends and Advocates Supporting Dementia	5.82% 58	10% 49	6.24% 32
Fight Against Schizophrenia Disorder	4.01% 40	3.27% 16	3.51% 18
Female Anxiety Spectrum Disorder	3.41% 34	3.06% 15	3.90% 20
I don't know	28.18% 281	28.57% 140	32.75% 168

2. What substance intake/practice during pregnancy do you believe can lead to the most long-term harm to the baby?

	18-21	22-23	24-25
Heroin	39.72% 396	42.04% 206	39.57% 203
Crack cocaine	13.44% 134	16.53% 81	15.59% 80
Alcohol	17.05% 170	13.47% 66	19.10% 98
Smoking	9.93% 99	6.73% 33	7.99% 41
Other substance intake / practice	1.10% 11	0.82% 4	1.36% 7
N/A / I don't believe there is one substance/practice that is more dangerous than another /Prefer not to say	18.76% 187	20.41% 100	16.37% 84

3. If you or a loved one e.g. a sister or friend, were pregnant, would you think yourself / them having the occasional drink of alcohol was ok?

	18-21	22-23	24-25
Yes	11.43% 114	12.65% 62	12.87% 66
No	80.94% 807	79.80% 391	78.75% 404
I don't know / Prefer not to say	7.62% 76	7.55% 37	8.38% 43

4. Who have you heard about the risks of drinking alcohol in pregnancy from? (Please answer all that apply)

	18-21	22-23	24-25
A teacher	44.43% 443	36.33% 178	36.65% 188
A doctor, nurse or midwife	32.40% 323	35.31% 173	41.91% 215
My family	45.04% 449	42.45% 208	41.91% 215
A mainstream news source	35.41% 353	38.16% 187	38.99% 200
Social media/the web	49.05% 489	48.16% 236	49.32% 253
Somewhere else	10.73% 107	12.45% 61	12.28% 63
N/A - I have never heard about the risks of alcohol in pregnancy	6.62% 66	7.76% 38	4.87% 25

5. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

	18-21	22-23	24-25
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking	14.24% 142	13.27% 65	14.62% 75
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking	4.71% 47	6.33% 31	6.04% 31
The safest approach is not to drink alcohol at all	72.62% 724	73.06% 358	75.63% 388
It is safe to drink any amount of alcohol	2.41% 24	1.63% 8	0.19% 1
None of the above	6.02% 60	5.71% 28	3.51% 18

Broken Down by Region

Where do you currently live? breakdown summary

Where do you currently live?	%	Responses
East Anglia	6.40%	128
East Midlands	8.00%	160
London	20.20%	404
North East	4.55%	91
North West	10.85%	217
Northern Ireland	1.55%	31
Scotland	5.55%	111
South East	12.45%	249
South West	10.20%	204
Wales	4.40%	88
West Midlands	8.20%	164
Yorkshire and the Humber	7.65%	153

1. What do you think the acronym FASD stands for?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Foundation for Autistic Spectrum Disorders	39.84%	44.38%	34.41%	28.57%	33.18%	22.58%	32.43%	32.53%	35.78%	35.23%	31.10%	35.29%
	51	71	139	26	72	7	36	81	73	31	51	54
Foetal Alcohol Spectrum Disorder	20.31%	15.63%	24.50%	19.78%	21.66%	38.71%	25.23%	21.29%	20.59%	22.73%	23.17%	18.95%
	26	25	99	18	47	12	28	53	42	20	38	29
Friends and Advocates Supporting Dementia	4.69%	6.88%	7.67%	6.59%	5.53%	16.13%	8.11%	6.02%	8.82%	5.68%	6.10%	7.19%
	6	11	31	6	12	5	9	15	18	5	10	11
Fight Against Schizophrenia Disorder	3.13%	4.38%	2.97%	5.49%	4.15%	0%	2.70%	4.42%	2.45%	5.68%	4.27%	3.92%
	4	7	12	5	9	0	3	11	5	5	7	6
Female Anxiety Spectrum Disorder	1.56%	3.13%	3.47%	5.49%	4.61%	0%	1.80%	4.82%	1.96%	3.41%	6.10%	1.31%
	2	5	14	5	10	0	2	12	4	3	10	2
I don't know	30.47%	25.63%	26.98%	34.07%	30.88%	22.58%	29.73%	30.92%	30.39%	27.27%	29.27%	33.33%
	39	41	109	31	67	7	33	77	62	24	48	51

2. What substance intake/practice during pregnancy do you believe can lead to the most long-term harm to the baby?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Heroin	47.66% 61	38.75% 62	34.41% 139	43.96% 40	35.48% 77	45.16% 14	40.54% 45	44.18% 110	44.61% 91	50% 44	30.49% 50	47.06% 72
Crack cocaine	9.38% 12	16.88% 27	18.07% 73	14.29% 13	16.59% 36	16.13% 5	14.41% 16	13.65% 34	14.71% 30	9.09% 8	14.02% 23	11.76% 18
Alcohol	16.41% 21	13.75% 22	15.35% 62	8.79% 8	19.82% 43	16.13% 5	21.62% 24	16.87% 42	15.20% 31	17.05% 15	21.34% 35	16.99% 26
Smoking	7.81% 10	6.25% 10	12.38% 50	14.29% 13	8.76% 19	6.45% 2	3.60% 4	11.65% 29	5.39% 11	5.68% 5	9.15% 15	3.27% 5
Other substance intake / practice	0% 0	2.50% 4	0.74% 3	2.20% 2	0.92% 2	0% 0	0.90% 1	0.80% 2	0.49% 1	1.14% 1	1.83% 3	1.96% 3
N/A / I don't believe there is one substance/practice that is more dangerous than another /Prefer not to say	18.75% 24	21.88% 35	19.06% 77	16.48% 15	18.43% 40	16.13% 5	18.92% 21	12.85% 32	19.61% 40	17.05% 15	23.17% 38	18.95% 29

3. If you or a loved one e.g. a sister or friend, were pregnant, would you think yourself / them having the occasional drink of alcohol was ok?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Yes	14.06% 18	8.13% 13	14.11% 57	14.29% 13	11.06% 24	19.35% 6	9.01% 10	13.65% 34	10.29% 21	7.95% 7	10.98% 18	13.73% 21
No	77.34% 99	86.25% 138	77.48% 313	78.02% 71	82.49% 179	74.19% 23	85.59% 95	76.31% 190	81.86% 167	87.50% 77	79.88% 131	77.78% 119
I don't know / Prefer not to say	8.59% 11	5.63% 9	8.42% 34	7.69% 7	6.45% 14	6.45% 2	5.41% 6	10.04% 25	7.84% 16	4.55% 4	9.15% 15	8.50% 13

4. Who have you heard about the risks of drinking alcohol in pregnancy from? (Please answer all that apply)

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
A teacher	42.19% 54	40% 64	38.86% 157	37.36% 34	40.55% 88	38.71% 12	42.34% 47	37.35% 93	48.04% 98	36.36% 32	40.24% 66	41.83% 64
A doctor, nurse or midwife	37.50% 48	32.50% 52	39.85% 161	36.26% 33	34.56% 75	35.48% 11	35.14% 39	32.53% 81	34.80% 71	31.82% 28	34.76% 57	35.95% 55
My family	39.84% 51	38.75% 62	44.80% 181	45.05% 41	47% 102	22.58% 7	43.24% 48	45.78% 114	48.53% 99	44.32% 39	39.02% 64	41.83% 64
A mainstream news source	35.94% 46	34.38% 55	33.91% 137	30.77% 28	35.48% 77	41.94% 13	43.24% 48	36.55% 91	45.10% 92	35.23% 31	35.98% 59	41.18% 63
Social media/the web	45.31% 58	45.63% 73	47.28% 191	50.55% 46	47.93% 104	58.06% 18	52.25% 58	56.22% 140	55.39% 113	46.59% 41	38.41% 63	47.71% 73
Somewhere else	9.38% 12	14.38% 23	11.88% 48	13.19% 12	11.06% 24	3.23% 1	10.81% 12	12.85% 32	12.75% 26	9.09% 8	9.15% 15	11.76% 18
N/A - I have never heard about the risks of alcohol in pregnancy	3.91% 5	5% 8	7.18% 29	6.59% 6	8.29% 18	6.45% 2	3.60% 4	4.42% 11	4.90% 10	9.09% 8	9.15% 15	8.50% 13

5. Which of the following do you think is the correct UK Chief Medical Officers' guidance to women who are pregnant or who think they could become pregnant?

	East Anglia	East Midlands	London	North East	North West	Northern Ireland	Scotland	South East	South West	Wales	West Midlands	Yorkshire and the Humber
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 1-2 UK units once or twice a week and avoid getting drunk or binge drinking	14.06%	11.25%	18.07%	14.29%	16.13%	12.90%	9.01%	12.85%	11.27%	11.36%	15.85%	13.07%
	18	18	73	13	35	4	10	32	23	10	26	20
Avoid drinking alcohol in the first 3 months of pregnancy and if you choose to drink have no more than 5-6 UK units once or twice a week and avoid getting drunk or binge drinking	3.13%	8.75%	6.44%	4.40%	7.37%	3.23%	4.50%	4.02%	3.43%	5.68%	7.32%	3.27%
	4	14	26	4	16	1	5	10	7	5	12	5
The safest approach is not to drink alcohol at all	79.69%	73.75%	65.84%	69.23%	69.59%	77.42%	83.78%	77.51%	77.94%	80.68%	69.51%	75.82%
	102	118	266	63	151	24	93	193	159	71	114	116
It is safe to drink any amount of alcohol	1.56%	1.88%	2.72%	5.49%	1.38%	0%	0.90%	1.20%	0.49%	0%	1.22%	1.31%
	2	3	11	5	3	0	1	3	1	0	2	2
None of the above	1.56%	4.38%	6.93%	6.59%	5.53%	6.45%	1.80%	4.42%	6.86%	2.27%	6.10%	6.54%
	2	7	28	6	12	2	2	11	14	2	10	10